



Advertising on Our Channel & Website

#1 in Blockchain and Cryptocurrencies

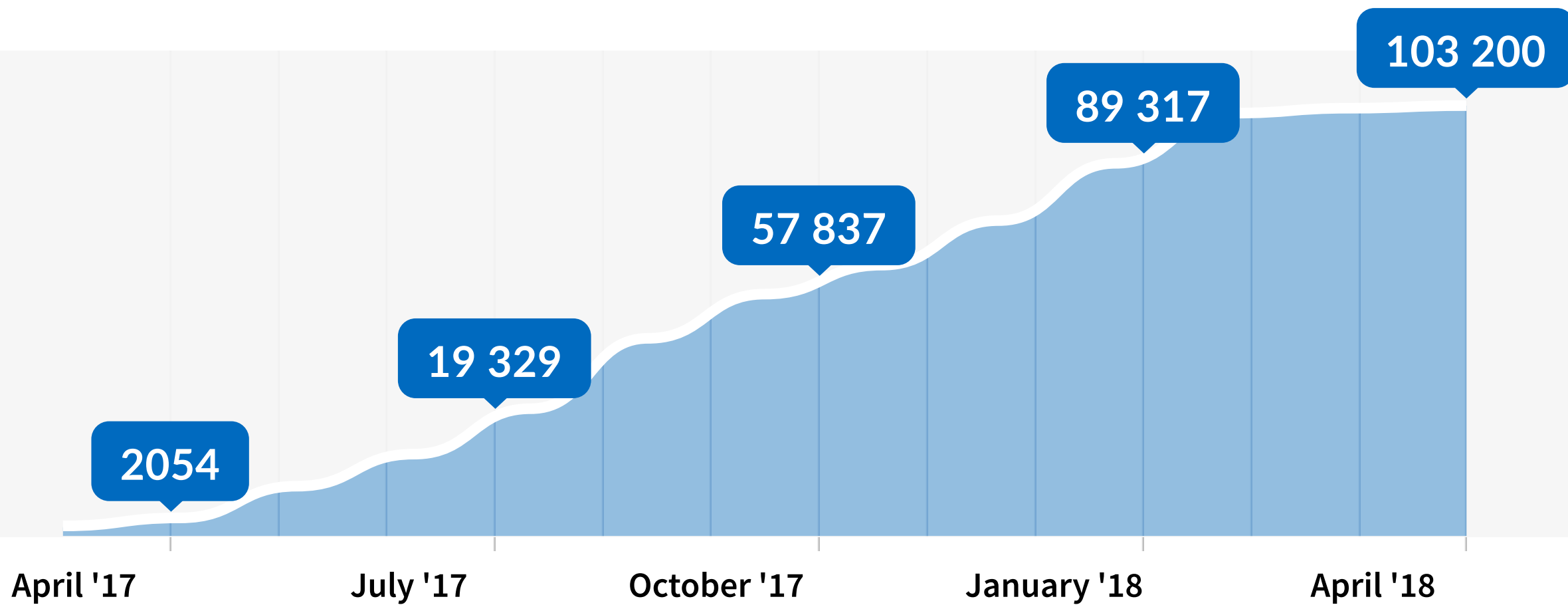
DeCenter is the leading blockchain and cryptocurrency community. Audience of our channels in the Telegram more than **200 000** members.

We promote only crypto-related projects, including:

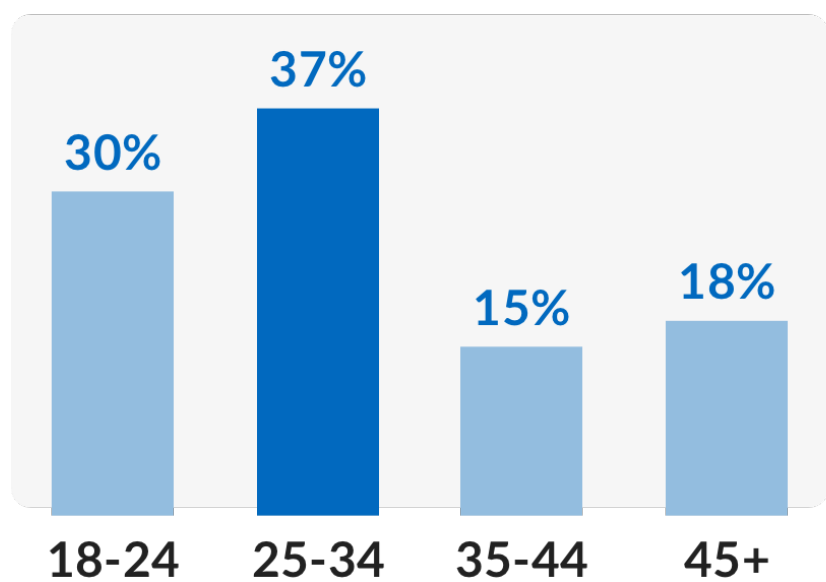
- Companies & ICOs
- Services
- Courses, events, and conferences

We **do not accept** advertisements on "how to make a million dollars" or "trade signals".

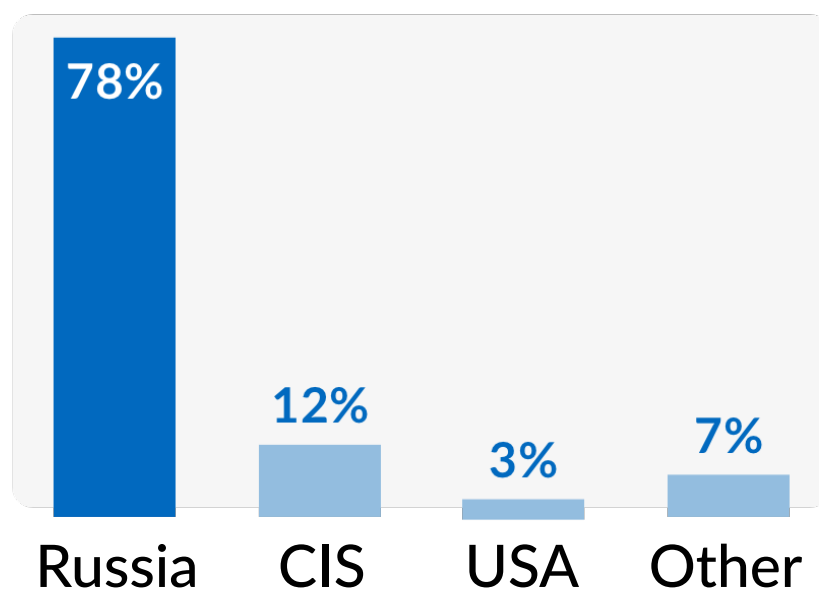
Statistics



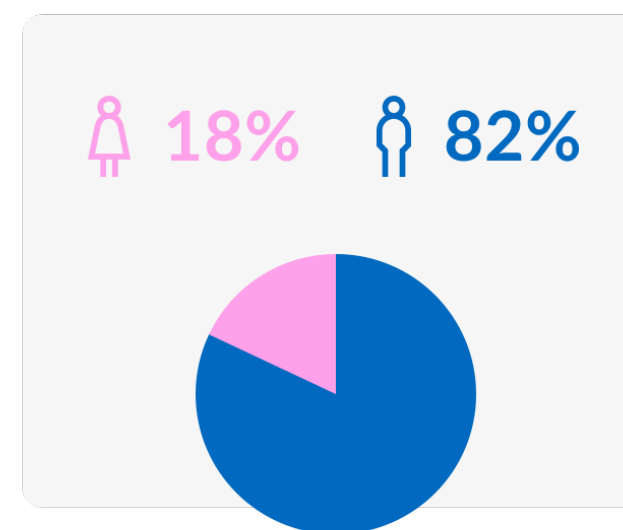
Age



Location



Gender



Engagement

We have the largest Russian-speaking Telegram community. The vast majority of the posts are seen by more than 60% of subscribers in the first 24 hours; the [articles](#) are opened over **50,000** times. The figures are right on par with those of the federal media.

Our August [meetup](#) best illustrates the level of audience engagement. All 700 tickets had been booked in the first five hours.

More than **200,000** people have downloaded our [ICO book](#).

World's leading news outlets publish our experts' opinions.

From the very beginning, we have been putting a lot of effort in attracting a target audience only. We are now rightfully considered the heart of Russia's blockchain society!

Our Customers



Options

All prices are in **Bitcoin (BTC)**, but you can also pay in *ETH*, *USD*, and *RUB* according to the conversion rate at the time of the sale.

1.

Announcement of the project

- A post on [@DeCenter](#)
- A post on either [@DeCenterICO](#) or [@DCevents](#) (up to you)
- Posts on social media ([FB](#) and [VK](#))

Price: 0.9 btc

2.

Announcement of the project with Review

- A post on [@DeCenter](#)
- A review of the project on [@Penthaus](#)
- Posts on social media ([FB](#) and [VK](#))
- Mention in [DeCenter Daily](#) newsletter

Price: 1.2 btc

Options

3.

A series of posts

- A post on [@DeCenter](#)
- A review of the project on [@Penthaus](#)
- A post on either [@DeCenterICO](#) or [@DCevents](#) (up to you)
- Posts on social media ([FB](#) and [VK](#))
- Mention in [DeCenter Daily](#) newsletter

Price: 1.35 btc

4.

Full Package

- A post on [@DeCenter](#)
- A review of the project on [@Penthaus](#)
- Project review on [@DeCenterICO](#)
- Posts on social media ([FB](#) and [VK](#))
- Mention in [DeCenter Daily](#) newsletter
- Project recommendation at [@Penthaus](#)

Price: 1.8 btc

Options

5.

Full Package, Event and Expert Review

- A post on [@DeCenter](#)
- A review of the project and recommendation on [@Penthaus](#)
- Project review on [@DeCenterICO](#)
- Posts on social media ([FB](#) and [VK](#))
- Planning, organising, and executing an event (100 – 700 participants)
- Mention in [DeCenter Daily](#) newsletter
- A full review of your project, provided by our analysts and experts ([Example](#)).

Price: 2.9 btc

6.

Posting your ICO on [@DeCenterICO](#)

The channel contains updates on the most attractive ICOs, with detailed reviews and analyses. The publications come out infrequently, and the audience consists mainly of the main channel subscribers who're interested in ICOs.

Price: 0.2 btc

Options

7.

Event Announcement

- Posted to a special channel [@DCevents](#)
- Posting on «[Events](#)» website section
- Mention in [DeCenter Daily](#) newsletter

Price: 0.2 btc

8.

Daily Newsletter Including the Most Important News – #DeCenterDaily

Each morning more than 8,000 people read our news digest—a quick snapshot of the latest market news.

Format: a short sponsored text + logo. The newsletter is also published on our channel each evening.

Price: 0.15 btc – 1 newsletter,
0.5 btc – 5 news + mention at **Daily highlights**.



Спонсор сегодняшней рассылки – [Biocoin](#): международная блокчейн-платформа лояльности и финансовый инструмент поддержки производителей и продавцов натуральной продукции. ICO проекта уже началось.

Example

We welcome the creative approach to advertising, so please don't hesitate to propose your vision for the partnership. Contact us via [@DCTeam](#)

What else could we assist you with?

- ▶ PR & promotion in the largest Russian media
- ▶ A source code audit and a white paper validation

Projects and ICOs Reviews

1.

Full Review by Our Experts
(no less than 10–15 pages)

We recommend that founders and shareholders of companies planning on an ICO commission an external audit conducted by our organisation. Consequently, they will obtain an in- depth research report and the expert advice, helping identify the competitive disadvantages and thus, take the steps needed to improve a product before the launch.

Example: [TokenStars](#)

Price: 0.85 btc

2.

Review of ICO, Token, or Project (2–3 pages)

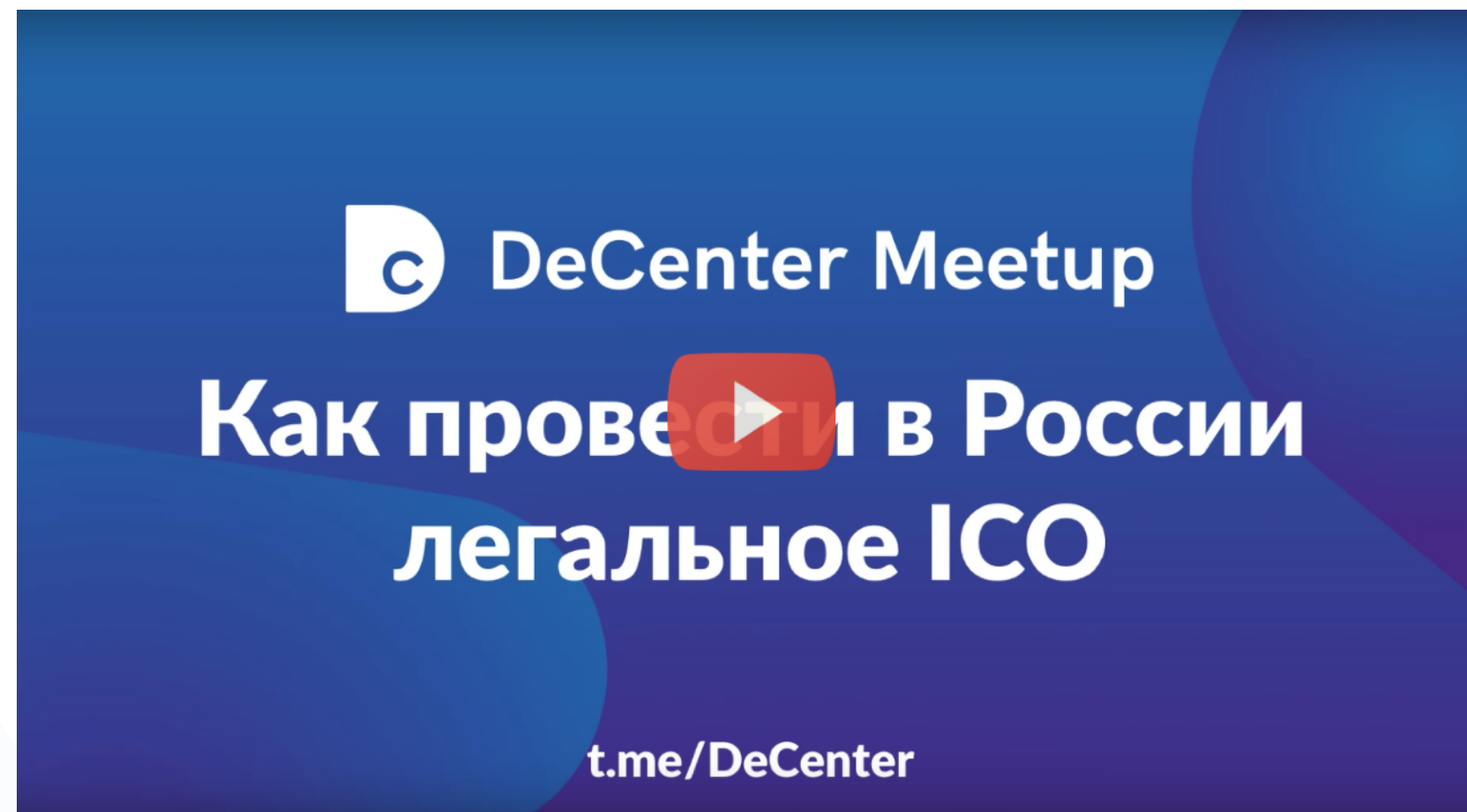
A short review of your project's advantages and prospects.

Example: [ZRX review](#)

Price: 0.5 btc

Event Management

We'll organise your event for up to 700 members and issue 2 announcements on [@DeCenter](#), an announcement on [@DCevents](#), and a post linking to a live stream. You'll have all organisational costs already incurred, i.e., site rental, audio and video recording equipment rental, and a live broadcast.



[A joint event with BioCoin devoted to the ways of launching a legal ICO in Russia](#)

Price: 1.5 btc

Contacts

Telegram: @DCTeam

Mail: hello@decenter.org

Although we don't do that "PR for PR" thing or feature non-crypto channels, we're always ready to consider any form of informational collaboration.